

Remit Address:

Billing Address:

Mundy Katowitz Media Attention: Accounts Payable 1322 G Street, Southeast Washington, DC 20003 USA

Advertiser	POL/Priorities USA Action
Product	9/4-9/10 PRIORITIES USA
Estimate Number	1559

Invoice #	201614-1
Invoice Date	09/16/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/10/12

Station	WAVY	
Account Executive	Petry Philadelphia	
Sales Office	Petry/Philadelphia	
Sales Region	National	

Order #	201614
Alt Order #	06844803
Deal #	
Order Flight	09/04/12 - 09/10/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	321
Product Code	340

Agency Ref	IN7584/SP7302
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WAVY	WAVY News @ Sunrise	5a-6a	•	to						<u></u>
				09/03/1	2 to 09/09/12	1x	- T				
	WAVY			Tu	09/04/12	:30	5:37 AM	USATV02H	\$700.00		1
2	WAVY	WAVY News @ Sunrise	5a-6a		to						
					2 to 09/16/12	1x	M				
	WAVY			M	09/10/12	:30	5:54 AM	USATV02H	\$700.00		1
3	WAVY	WAVY 6AM News	6a-7a		to						
					2 to 09/09/12	1x	F				
	WAVY			F	09/07/12	:30	6:13 AM	USATV02H	\$2,000.00		1
4	WAVY	Today Show M-F	7a-9a		to						
					2 to 09/09/12	1x	- T				
	WAVY			Tu	09/04/12	:30	8:56 AM	USATV02H	\$2,000.00		1
5	WAVY	Today Show M-F	7a-9a		to						
					2 to 09/16/12	1x	M				
	WAVY			М	09/10/12	:30	8:35 AM	USATV02H	\$2,000.00		1
6	WAVY	Today Show 2	9a-10a		to						
					2 to 09/09/12	1x	- T				
	WAVY			Tu	09/04/12	:30	9:59 AM	USATV02H	\$500.00		1
7	WAVY	Today Show 2	9a-10a		to						
					2 to 09/09/12	1x	F				
	WAVY			F	09/07/12	:30	9:27 AM	USATV02H	\$500.00		1
8	WAVY	Today Show 3	10a-11a		to						
					2 to 09/09/12	1x	W				
	WAVY			W	09/05/12	:30	10:59 AM	USATV02H	\$400.00		1
9	WAVY	Hampton Roads Show	11a-12p		to						
					2 to 09/09/12	1x	- T				
	WAVY			Tu	09/04/12	:30	11:28 AM	USATV02H	\$200.00		1
10	WAVY	Hampton Roads Show	11a-12p		to						

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10	WAVY	Hampton Roads Show	11a-12p		to	_	•	•	•		
					2 to 09/09/12	1x	T				
	WAVY			Th	09/06/12	:30	11:44 AM	USATV02H	\$200.00		1
11	WAVY	News 10 @ Noon	12p-1p		to						
					2 to 09/09/12	1x	T				
	WAVY			Th	09/06/12	:30	12:42 PM	USATV02H	\$300.00		1
12	WAVY	News 10 @ Noon	12p-1p		to						
					2 to 09/16/12	1x	M				
	WAVY			М	09/10/12	:30	12:28 PM	USATV02H	\$300.00		1
13	WAVY	Days of Our Lives	1p-2p		to						
					2 to 09/09/12	1x	- T		*		
	WAVY			Tu	09/04/12	:30	1:31 PM	USATVO2H	\$350.00		1
14	WAVY	Days of Our Lives	1p-2p		to		-				
	14/41/5/			09/03/1 F	2 to 09/09/12	1x	F	HC A THOOH	Ф 250.00		4
45	WAVY	The Besters	0.0-	F	09/07/12	:30	1:59 PM	USATVO2H	\$350.00		1
15	WAVY	The Doctors	2-3p	00/02/4	to	4	W				
	WAVY			W 09/03/1	2 to 09/09/12 09/05/12	1x :30	2:26 PM	USATVO2H	\$200.00		1
16	WAVY	The Doctors	2 2n	VV	to	.30	2.20 F W	USATVUZII	φ200.00		'
10	WAVI	The Doctors	2-3p	00/10/1	2 to 09/16/12	1x	M				
	WAVY			M	09/10/12	:30	2:32 PM	USATVO2H	\$200.00		1
17	WAVY	M-F 4-5p	4p-5p	IVI	to	.50	2.32 1 101	USATVULII	Ψ200.00		'
17	***	M-1 4-3р	-	00/03/1	2 to 09/09/12	1x	F				
	WAVY			F	09/07/12	:30	4:42 PM	USATVO2H	\$450.00		1
18	WAVY	News 10 @6p	6p-630p	·	to	.00	1.121111	CONTYGEN	ψ 100.00		·
.5	11011	news to eop	op ooop	09/03/1	2 to 09/09/12	1x	W				
	WAVY			W	09/05/12	:30	6:09 PM	USATV02H	\$2,000.00		1
19	WAVY	Tonight Show w/Leno	1134p-1237a		to				+ =,:00.00		·
.5	11011	Tomgin Onow Wileino	1201a								

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19	WAVY	Tonight Show w/Leno	1134p-1237a	•	to				•		
					2 to 09/09/12	1x	W				
	WAVY			W	09/05/12	:30	12:59 AM	USATV02H	\$500.00		1
				Sports							
20	WAVY	Tonight Show w/Leno	1134p-1237a		to						
	14/41/0/				2 to 09/16/12	1x	M		Φ.σ.ο.ο.ο		
	WAVY			М	09/10/12	:30	11:59 PM	USATV02H	\$500.00		1
21	WAVY	Late Night w/Jimmy Fallon	1237a-136a		to						
	14/41/07				2 to 09/09/12	1x	F		* • • • • • • • • • • • • • • • • • • •		
	WAVY			F	09/07/12	:30	1:30 AM	USATV02H	\$150.00		1
22	WAVY	WAVY Early Today M-TH	430-5a		to						
	14/41/0/				2 to 09/09/12	1x	W		Φ000.00		
	WAVY			W	09/05/12	:30	4:44 AM	USATV02H	\$200.00		1
23	WAVY	WAVY Early Today M-TH	430-5a		to	_	_				
	14/41/0/				2 to 09/09/12	1x	- T		Φ000.00		
	WAVY			Tu	09/04/12	:30	4:55 AM	USATV02H	\$200.00		1
24	WAVY	WAVY News 10 Sa 6a	6a-7a		to	_	_				
	14/41/0/				2 to 09/09/12	1x	S-	VG A PRIVIO OVA	\$500.00		
	WAVY			Sa	09/08/12	:30	6:08 AM	USATVO2H	\$500.00		1
25	WAVY	WAVY News 10 Sa 7a	7a-8a		to	_	a				
	14/41/5/				2 to 09/09/12	1x	S-	VG A PRIVIO OVA	# 000 00		
	WAVY			Sa	09/08/12	:30	7:07 AM	USATV02H	\$800.00		1
27	WAVY	Sa 7-8p	7p-8p		to	_	_				
	14/41/0/				2 to 09/09/12	1x	S-		Φ000.00		
	WAVY			Sa	09/08/12	:30	7:53 PM	USATV02H	\$300.00		1
28	WAVY	WAVY News 10 Sunday 6a	6a-7a		to	_	_				
	14/41/0/				2 to 09/09/12	1x	S	VG A PRIVIO OVA	A 5 2 2 2 3 3 3 3 3 3 3 3 3 3		
	WAVY			Su	09/09/12	:30	6:53 AM	USATV02H	\$500.00		1

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Remit Address: Main: (757) 393-1010 Billing: (317) 923-8888

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29	WAVY	WAVY News 10 Sunday 7a	7a-8a	•	to		•	•	•		
				09/03/1	2 to 09/09/12	1x	S				
	WAVY			Su	09/09/12	:30	7:52 AM	USATV02H	\$800.00		1
30	WAVY	WAVY News 10 Sun 6p	6p-7p		to						
				09/03/1	2 to 09/09/12	1x	S				
	WAVY			Su	09/09/12	:30	6:39 PM	USATV02H	\$500.00		1
31	WAVY	Su 12-1a	12a-1a		to						
				09/03/1	2 to 09/09/12	1x	S				
	WAVY			Su	09/09/12	:00			\$150.00	Credited	1
32	WAVY	PGA	PGA		to						
				09/03/1	2 to 09/09/12	1x	S				
	WAVY			Su	09/09/12	:30	2:50 PM	USATV02H	\$250.00		1
33	WAVY	PGA	PGA		to						
				09/03/1	2 to 09/09/12	1x	S-				
	WAVY			Sa	09/08/12	:30	12:31 PM	USATV02H	\$250.00		1

Aired Spots 31

> **Gross Total** \$18,800.00 **Agency Commission** \$2,820.00

Net Amount Due \$15,980.00 **Payment Terms 30 Days**